



CALL FOR SCIENTIFIC PAPERS

Submission is
permanently open.
Deadline for
submitting the first
issue:



June 15, 2020.

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About the Journal

In Sanskrit, **Ayana** means travel, movement, or displacement; it also refers to a six-month period—the sun's journey from one solstice to another. That trip or movement also means inner change and goal. The term relates to a philosophy stating that the body was given to us so we could break the stillness and move from one place to another, which implies, at the same time, an inner growth.

Ayana is a scientific, electronic, and biannual specialized journal that positions tourism as a complex and multidimensional phenomenon related to the movement of people. In this sense, it seeks to develop a forum for reflection and professionalism based on the exchange of various disciplines related to the field of tourism studies. The foundational purpose of **Ayana Revista de Investigación en Turismo** is to become a Latin American and global referent in terms of the spread of international scientific research results and, at the same time, to foster the exchange amongst researchers, professionals, and students of various disciplines that come together in tourism.

Committed simultaneously to the search for academic quality, ethics, and free-of-charge science, **Ayana** is published by the Tourism Research Institute at the School of Economics of the National University of La Plata, Argentina. Moreover, it is formed by an international scientific committee, comprising different regions and realities, for stimulating not only scientific rigor but also a broader and open dialogue.

About the First Issue

With this new publication, we start our journey, hoping to contribute to the unrealized inner transformation of the term chosen for the title—the transformation of both the discipline and those of us who participate in its development. The permanent call for papers is open to unpublished research articles, essays, short communications in Spanish, English, and Portuguese, following the rules published on our website. Young graduates and grant holders are especially encouraged to submit their papers. **Ayana** is a free-access publication, distributed in an Open Journal System (OJS) environment for providing a continuous communication of the editorial process (ayana.unlp.edu.ar). If you have any questions, please contact the editors at ayana@econo.unlp.edu.ar



II. Editorial Policy

Commitment

From the outset, the **Ayana** Editorial Committee is committed to working in two directions. First, it seeks to create, through its Scientific Committee, the conditions for the Journal to maintain primary scientific contemporary standards at a regional and international level. As stated in its guidelines and rules, all received papers will be evaluated through a “peer review.” This is a double-blind arbitration method to improve quality and ensure the credibility of all the papers. At the same time, it seeks to develop, in the short and medium-term, an indexing agenda allowing the Journal to authenticate, certify and encourage its visibility.

Besides, this Committee pursues an informative commitment seeking scientific quality together with a policy that aims at improving access to information and providing its retrieval by readers, authors, and documentation services. In this sense, there will be no submission charges, processing, or publication fees for authors, under any circumstances. In operational terms, the OJS is used, giving visibility to the Journal’s editorial process, and it will depend on the Institutional Repository (SEDICI) of this university, Universidad the La Plata, regarding digital preservation. It is a free and open service created to host, preserve, and raise awareness of the publications. In this context, accessibility, free-of-charge publications, and, therefore, an ethical commitment are favored.



III. Editorial and Scientific Committees

Editorial Committee:

- Chairman: Alfredo Conti, Architect.
- Editor: Gabriel J. Comparato, M.A.
- Associate Editor: Ana Clara Rucci, M.A.
- Secretary: Virginia Sahores Avalís, PhD.
- Editorial Advisers: María Lucila Salessi, M.A., and Aluminé Gorgone Pampín, B.A.

Scientific Committee:

- Ana Belén Ramón-Rodríguez, PhD., Universidad de Alicante (Spain).
- Francisco Femenia-Serra, PhD, Universidad de Nebrija (Spain).
- Celia Martínez Yáñez, PhD, Universidad de Granada (Spain).
- Sharif Shams Imon, PhD, Institute for Tourism Studies, Macao (China).
- Carlos Hiriart Pardo, PhD, Universidad Michoacana de San Nicolás de Hidalgo (Mexico).
- Claudia Martínez, Professor, Universidad del Caribe (Mexico)
- Agustín Ruiz Lanuza, PhD, Universidad de Guanajuato (Mexico)
- Enrique Cabanilla Vasconez, PhD, Universidad Central de Ecuador (Ecuador)
- José Carlos Hayakawa, PhD, Universidad San Martín de Porres (Peru)
- Julián Osorio, PhD, Universidad Nacional de Colombia (Colombia)
- Natalia Porto, PhD, Universidad Nacional de La Plata (Argentina)
- Erica Schenkel, PhD, Universidad Nacional del Sur (Argentina)
- Claudia Troncoso, PhD, Universidad de Buenos Aires (Argentina)
- Margarita Barreto, PhD, Researcher for the Conselho Nacional de Desenvolvimento Científico e Tecnológico (Brazil)
- Marcelo Ribeiro, PhD, Universidade Federal de Santa María (Brazil)
- Eva Martínez, PhD, Universidad Nacional Autónoma de Honduras (Honduras)

IV. Publication Rules

1. Authors submitting papers to *Ayana Revista de Investigación en Turismo* are committed not to send these papers to other publications at the same time. Papers must refer to the tourism field of study, be unpublished, and represent original research. Decisions by the Editorial Committee are unquestionable.

2. Papers that do not meet the formal requirements established in these Rules will be returned for adequacy and adjustment.

3. Papers are accepted in either Spanish, Portuguese, or English.

4. Length:

- Papers intended to be published in the Articles or Essays Sections must have a minimum extension of 20,000 characters, including spaces and a maximum extension of 45,000 characters, including spaces. These papers intended to be published in those Sections must include an abstract in Spanish, Portuguese, and English no longer than 200 words and with no less than 3 and no more than 5 keywords.

- Papers intended to be published in the Short Communications Section must have a minimum extension of 5,000 characters, including spaces and a maximum extension of 10,000 characters, including spaces.

5. Papers must be submitted in a .doc file version Word 97 or later.

6. For the first issue, papers will be sent to ayana@econo.unlp.edu.ar. From the next number forward, each paper must be uploaded to the Journal's website according to the instructions and requirements established there.

7. Paper Structure: Papers must contain the following:

- A Headline, describing clearly and precisely the contents of the paper, with as few words as possible.

- A structured Abstract, with no more than 200 words. In the case of original research articles, research notes, and case studies, the abstract must contain the purpose, methodology, outcomes, and conclusions adequately summarized. In the case of essays, review articles, and state-of-the-art texts, the abstract must contain the main aspects dealt with in the text. This abstract must be written in Spanish, Portuguese, and English.

- Keywords, containing the most relevant terms related to the development of the paper. There must be between 3 and 5 keywords in strict alphabetical order in Spanish, Portuguese, and English.

- Text Development, which depends on the type of article to be published.

7.1. Research Articles. They present innovative outcomes or hypotheses in the pertaining thematic field. The article must include the following:

- An Introduction, highlighting the importance of the topic, reviewing the most critical previous done research through expansion references, specifying the article purposes, and explaining its structure.
- Methodology, stating in detail the logical stages of the research design and explaining the resources, techniques, and processes required to reach the research outcomes. It must be written in the past tense.
- Outcomes, summarizing the most relevant collected data and the type of analysis developed.
- Conclusions, interpreting research outcomes implications, or the proposed reflection. No new bibliographical references should be included here. Possible executions, recommendations, and suggestions can be included.
- Bibliographical references, including only those quoted throughout the article, after the Conclusions and using the last edition of the APA format for citation.

7.2. Essays. This section is intended for the publication of academic essays that can or may not be the outcomes of empirical research but, on account of their structure, argumentation, intention, and communicative quality, these papers deserve that name. An essay is an argumentative discussion whereby authors present a topic of disciplinary interest, approaching the reality of facts and their knowledge on it. Bibliographical references must be quoted using the last edition of the APA format.

7.3. Brief communications. They are descriptive or retrospective studies, aiming at spreading preliminary outcomes of a project (of an undergraduate, graduate, scholarship, research, or similar nature) or case studies, where outcomes of one or more cases are described and analyzed. These must include the following:

- An Introduction, describing the project or case study characteristics, together with the progress or completion degree, a brief presentation on the employed methodology and a reference to future research lines.
- Development of the case, taking into account the ethical norms applied in research where humans participate.
- Discussion, showing the proposed observation without adding new bibliographical references. Possible executions, recommendations, and suggestions on new research or research lines are admitted.
- Bibliographical references, including only those quoted throughout the communication, after the Conclusions, using the last edition of the APA format.

8. Technical Requirements for submissions are as follows:

8.1. Spelling: British English;

8.2. Format file: .doc version Word 97 or later;

8.3. Sheet size and orientation: A4, portrait;

- 8.4.** Margins: 2.5 cm top, 2.5 cm bottom, 3.0 cm left, and 3.0 cm right;
- 8.5.** Do not use a header or a footer;
- 8.6.** Do not include page or section breaks;
- 8.7.** Font: Arial 12 for the text and Arial 10 for the footnotes;
- 8.8.** Spacing: normal character spacing and normal position;
- 8.9.** Line Spacing: simple;
- 8.10.** Headlines: in bold and underlined;
- 8.11.** Captions: in bold;
- 8.12.** Sections and subsections: in numbered order (as in this numeration);
- 8.13.** Footnotes: they must be automatically identified with a super index number without parentheses and after an orthographic symbol. Do not use footnotes to mention bibliographical quotes; they must be used to clarify information;
- 8.14.** Textual quotes must be included between quotation marks, and it is not recommended to overuse them. In case of exceeding three lines, they must be included in a separate paragraph, with a left and right 1.25 cm indentation;
- 8.15.** Bibliographical quotes within the text must follow the last edition of the APA format. The author's surname, or the institution initials, should be written between parentheses, followed by a comma and the publication year; for example, (Mannino, 2005) or (AAHE, 2006). If there are between two or five authors mentioned, their surnames should be separated by the ampersand symbol (&); for example, (González & Campanario, 2007), (González, Pérez, Rodríguez & Salomoni, 2009). If six or more authors are mentioned, only the first one should be mentioned, followed by et al., for example, (Golubic et al., 2008).
- 8.15.** When two or more papers are mentioned, they should be separated by a semicolon; for example, (Kaplan, 2008; Neuberger & Counsell, 2002; Buela Casal et al., 2006). If the author and year coincide, the citations should be distinguished by a letter (Zeng & Zummer, 2009a,b). If the author's surname is mentioned in the text, it should not be repeated within the parentheses; for example, "Following Foskett (1996) ..."
- 8.16.** Other elements in the text: The authors must also be the authors of these other elements in the text, or should have an authorization for their publication, which will be demanded in case the paper is accepted for publication.

Tables. Tables should be numbered consecutively with Arabic numbers. They should be referred to within the text (Table 1, Table 2). Each table should have its headline at the top. Each of the columns should also have a headline.

Illustrations: All illustrations (pictures, diagrams, graphics, drawings) should be named as illustrations, and numbered consecutively using Arabic numbers. In the text, title and caption should be included. Illustrations must be submitted in .JPG format of 300 dpi.

Acknowledgments: They are not compulsory. In case they are included, they should appear at the end of the paper, before the Bibliographical References, and must be brief. Authors are responsible for obtaining the necessary permits to mention persons' or organizations' names that, in their opinion, deserve acknowledgment.

Abbreviations: Abbreviations should be explained the first time they appear in the text; for example, the United Nations (UN). After the first mention, only the abbreviation should be used; it is recommended not to overuse them.

Measurement units: Unless they are historical references, units should be expressed in the metric decimal system. They should be expressed using the symbols accepted by the Bureau International des Poids et Mesures (<http://www.bipm.org/en/bipm/>); for example, cm, m, h, g, kg (for the corresponding centimeter, meter, hour, gram, kilogram). Please note that these are symbols, not abbreviations, a dot is thus not used.

Numbers: Every 3 figures, a comma should be used as separation (2,284; 13,572). Dots should be used to indicate decimal figures (17.2 or 3.543.8). It is recommended to indicate only one decimal figure (35.7, and not 37.68). Years are expressed without a dot (2019).

Highlighting: With the exception of the instances mentioned below, highlighting will not be accepted (all caps, underlining, bold, italics) The accepted instances are as follows:

- Section Headlines (Introduction, Methodology, Outcomes and Discussion, Conclusions, Acknowledgments, Bibliographical References, or others): in bold;
- Subsection Headlines: regular format;
- Terms defined within the text, neologisms, or terms in a foreign language: in italics.