







7th CONFERENCE of the International Association for Tourism Economics (IATE)

3-6 SEPTEMBER 2019, LA PLATA, ARGENTINA

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WELCOME TO IATE 2019

The Economic Research Institute, the Department of Economics and the Department of Tourism are very pleased to welcome you to the 7th IATE Conference to be held in 2019 at the Faculty of Economics in La Plata, Universidad Nacional de La Plata, Argentina.

The International Association for Tourism Economics (IATE) is the leading independent global community for the discussion, exchange and development of knowledge in the field of tourism economics. It organizes, every two years, an international conference. Previous editions were held at the University of the Balearic Islands (2007), Chiang Mai University (2009), Bournemouth University (2011), University of Ljubljiana (2013), Hong Kong Polytechnic University (2015) and University of Bologna - Campus Rimini (2017).

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Dr. Albert Assaf (non-elected) – University of Massachusetts-Amherst

Dr. Raffaele Scuderi (non-elected) - Kore University of Enna







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PROGRAM

SEPTEMBER 3RD (Tuesday)

14:00 - 15:00 Presentation of PhD students' workshop
Keynote Lecture 1: Raffaele Scuderi from Tourism
Economics - 'Some Reflections on Research Trends in
Tourism Economics'

15:00 - 17:00 PhD students' workshop

17:00 - 17:15 Coffee Break

17:15 - 18:15 Keynote Lecture 2: Steve Hood from STR - 'Free

Data Available for Research'

18:30 - 19:00 Instrumental performance

19:00 - 21:00 Welcome cocktail

SEPTEMBER 4TH (Wednesday)

08:30 - 18:30 Registration

09:00 - 09:30 Opening Ceremony

09:30 - 11:00 Round Table 1: 'Perspectives of Tourism in Argentina' with state and academic experts.

11:00 - 11:15 Coffee Break

11:15 - 13:00 Paralell Session A

13:00 - 14:00 Lunch

14:00 - 15:00 Keynote Lecture 3: Onil Banerjee from Inter-American Development Bank - 'Economic Analysis of

Public Investments in Tourism' - Chair: Mondher Sahli

15:00 - 16:45 Paralell Session B

16:45 - 17:00 Coffee Break

17:00 - 18:30 Round Table 2: 'Research and analytics' with STR

18:30 - 19:00 Stands at Faculty's Hall

20:00 - 22:00 Dinner

SEPTEMBER 5TH (Thursday)

08:30 - 13:30 Registration

09:00 - 10:30 Paralell Session C

10:30 - 11:30 Keynote Lecture 4: Gabriel Brida, from Universidad

de la República, Uruguay - 'Economic growth, development and tourism performance: a

comparative analysis for Latin America' - Chair:

Haiyan Song

11:30 - 11:45 Coffee Break

11:45 - 13:30 Paralell Session D

13:30 - 14:30 Lunch

14:30 - 22:00 Social program and gala dinner

SEPTEMBER 6TH (Friday)

08:30 - 13:30 Registration

09:00 - 10:30 Paralell Session E

10:30 - 10:45 Coffee Break

10:45 - 11:45 Keynote Lecture 5: Haiyan Song, from The Hong

Kong Polytechnic University, Hong Kong SAR, China

- 'Establishing Causality - The Role of Economic

Theory in Empirical Research' - Chair: Andrea

Saayman

11:45 - 13:00 IATE General Assembly - Elections

13:00 - 14:00 Lunch

14:00 - 16:00 Paralell Session F

16:00 - 16:15 Coffee Break

16:15 - 17:00 Closing ceremony

19:00 - 21:00 Dinner







KEYNOTE SPEAKERS



HAIYAN SONG

Haiyan Song is Chair Professor and Associate Dean (Research) of the School of Hotel and Tourism Management at The Hong Kong Polytechnic University. His presentation at the conference will be entitled 'Establishing Causality - The Role of Economic Theory in Empirical Research'.



ONIL BANERJEE

Onil Banerjee is a Natural Resource
Economist at the Inter-American
Development Bank in the United States
and his presentation, prepared together
with Martín Cicowiez from the
Universidad Nacional de La Plata, will
be entitled 'Economic Analysis of
Public Investments in Tourism'.



GABRIEL BRIDA

Gabriel Brida is a Professor in Economic Dynamics and Director of the Department of Quantitative Methods in Economics in the University of the Republic, in Uruguay. His presentation at the conference will be entitled 'Economic growth, development and tourism performance: a comparative analysis for Latin America'.



RAFFAELE SCUDERI

Raffaele Scuderi is a Professor of
Applied Economics at Kore
University of Enna, Italy, where he
serves as Chair of the Quality
Committee and as Coordinator of
the Economics area for the Ph.D. of
Economics and Law. He is editor of
Tourism Economics. His presentation
at the conference will be entitled
'Some reflections on research
trends in tourism economics'.



STEVE HOOD

Steve Hood is Senior Vice
President of Research for STR
and is the Founding Director of
the SHARE Center. He serves on
advisory boards and as an
honorary professor for leading
schools, including Cornell, Penn
State, Virginia Tech, among
others. His presentation at the
conference will be entitled 'Free
data available for research'.

ROUND TABLE 1: Perspectives of Tourism in Argentina - A presentation on challenges and perspectives of the sector from the point of view of the public and academic sectors. Speakers from the national tourism administration, the Buenos Aires Province administration, the Ciudad Autónoma de Buenos Aires and the Universidad Nacional de La Plata will share their knowledge and experience on tourism and public policy in the country.

Chair: Natalia Porto from Universidad Nacional de La Plata.

ROUND TABLE 2: Research and Analytics - A quick overview of free hospitality and tourism data available for academic research as well as related resources for classroom use. Professors will share personal examples of research and there will be opportunity to brainstorm on personalized research needs and opportunities.

Chair: Steve Hood from STR.



Parallel Session A - Wednesday, September 4th, 2019 - 11:15 to 13:00 hs.			
	Parallel Session A - Room 104 - Tourism competitiveness		
Chair: Yang Yang - Temple University			
Maria Giovanna Brandano, Claudio	In vino feracitas! Efficiency of wineries in and out of Sardinia's wine		
Detotto and Marco Vannini	routes		
Ljubica Knezevic Cvelbar and Damjan	Use of consumer basket to to understand the tourists' behavior		
Vavpotic			
Qi Bin Liang, Yasuo Ohe and Nicolas	Productivity measurement of Japanese accommodation firms with		
Peypoch	input complementarities		
Bing Zuo, Shuman Cai and Yi Yang	The structural change of topological network of tourism industry		
	and its effects on performance: A case of Yangshuo, China		
	nd economic growth - Tourism and the environment		
Chair: Paolo Figini - University of Bologna			
Caio César Soares Gonçalves, Diomira	Tourism economics in Brasil and the Federative Units: an estimative		
Maria Cicci Pinto Faria and Tatiana De	of the value added for the years 2010 to 2015		
Almeida Pires Horta (full paper)			
Pedro Ernesto Moreira	The residents`perceptions of tourism in a mature destination. The		
Gregori, Concepción Román and Juan	determinant factor in Gran Canaria (Spain)		
Carlos Martín			
Daniela Thiel-Ellul, Yazmín Abraham,	Impacts of tourism and development of sustainability indicators		
Micaela Groos, Federico Esper and Silvina	with participation of the local community: The case of Autonomous		
Di Giano	City of Buenos Aires		
Pedro Ernesto Moreira Gregori	Tourism and residents: the case of Gran Canaria (Spain)		
Parallel Session A - Room 108 - Tourism po			
Chair: Adam Blake - Bournemouth Univers			
Nikolaos Pappas	Travel intentions and associated risks during an economic crisis		
Maria Santana-Gallego and Jordi	Tourism and migration: A lonely planet?		
Paniagua			
Julio A. Afonso-Rodriguez and María	On measuring the effects of Catalan political conflict on inbound		
Santana-Gallego	tourism to Spain		
Enzo Defilippi and Sigbjørn Tveteraas	Mega shocks and mega events: Do they affect tourist flows?		
Parallel Session A - Room 109 - Tourism co			
Chair: Sauver Giannoni - Universita di Cors	And the second s		
Oddne Skrede	Leakage effects of cruise arrivals on hotel demand		
Anyu Liu, Richard Qiu and Doris Wu	Exploring the linkages of the regional tourism demand using a		
	Bayesian multi-country DSGE model		
Troy Lorde, Mahalia Jackman, Simon	Face-to-face meetings and foreign trade: A demand for		
Naitram and Antonio Alleyne	international business travel		
María José Alonsopérez Chiossi, Silvia	Regional analysis of Argentinian and Brazilian tourism demands in		
Altmark, Karina Larruina and Gabriela	Uruguay		
Mordecki			







Parallel Session B - Wednesday, September 4th, 2019 – 15:00 to 16:45 hs.		
Parallel Session B - Room 104 - Tourism competitiveness - Tourism policy		
Chair: Daniela Thiel Ellul – Universidad de San Martín		
Luiz Ernesto Brambatti (full paper)	Tourism as a commodity in advanced capitalism: A conceptual analysis	
Aline Flückiger, Peter Varga and Yong Chen (full paper)	What makes up the destination image of Iran? A stakeholder`s view	
Bozana Zekan	Destination satisfaction: A benchmarking study of Alpine Ski Resorts	
Ulrich Gunter and Irem Önder	An exploratory analysis of geotagged photos from Instagram for residents of and visitors to Vienna	
Parallel Session B - Room 106 - Tourism and	economic growth - Tourism and labor markets	
Chair: Nicolas Peypoch - University of Perpig	nan	
Natalia Porto, Natalia Espinola and Laura (full paper)	Analyzing spatial and distributional issues in specialized tourism economies: the case of Uruguay	
Hongru Zhang and Yang	Tourism boom and economic inequity: Evidence from DSGE modeling	
Sandrine Noblet, Antoine Belgodere and Sauveur Giannoni	Tourism and Inequality: The role of institutions	
Stephen Pratt	Tourism and Economic Growth in the Pacific	
Parallel Session B - Room 108 - Tourism and	economic growth	
Chair: Eugeni Aguilo - Universidad de las Isla	s Baleares	
Jean-Jacques Nowak and Mondher Sahli	Further investigation of Dutch Disease and tourism export concentration	
Theodore Panagiotidis, Maurizio Mussoni and George Voucharas	How important is tourism for growth? A panel quantile regression approach	
Perrain David and Jean-Pierre Philippe	Tourism and economic growth in small islands economies: Evidence from non-linear threshold models	
Javier Rey-Maquieira, Francisco Sastre and Javier Lozano	The economic rationale for government intervention to reduce seasonality: importance-performance analysis (IPA) for the hotel industry in Mallorca	
Parallel Session B - Room 109 - Tourism policy - Tourism and the environment		
Chair: Neelu Seetaram - University of Hudde		
Uriel Charne, Gabriel Joaquin Comparato and Virginia Sahores Avalís (full paper)	Sustainable tourism management in world heritage sites. A re- read from two Argentine cases	
Silvina Elias and Viviana Leonardi (full paper)	Tourism specialization and world heritage in Latin America and the Caribbean	
Anastasia Arabadzhyan and Paolo Figini	Climate change and coastal tourism: a literature review of impact chains	
Xiang Lin and Martin Falk	Modelling the snow sensitivity of winter tourism demand in Europe	



Parallel Session C - Thursday, September 5th	2019 – 9:00 to 10:30 hs.	
	sm - Tourism research - Innovation in tourism	
Chair: Bozana Zekan - MODUL University Vie	nna	
Ana Celeste Ciupik Kapp and Maria	Medical tourism: a literature review from an economic approach	
Florencia Hutter (full paper)	**	
Mayna Aquino, Margarete Araujo Teles and	The webometry like as a method of metric indicators of scientific	
Luiz Ernesto Bramatti (full paper)	production in tourism	
Andrea Gutauskas and Marina Zanfardini	Millennial tourists: Understanding customer journey and ICTs habit of use	
Marina Zanfardini, Enrique Bigné and Luisa Andreu	Text mining and tourism marketing research. An application to the analysis of eWOM about tourism destinations of Argentina and Spain	
Parallel Session C - Room 106 - Experimenta	l economics and tourism	
Chair: J. Gabriel Brida - Universidad de la República		
Matteo Maria Cati	Behavioral Tourism Economics	
Veronica Feder Mayer, Glauber Eduardo de	Behavioral economis applied to quality choice of tourism	
Oliveira Santos and Osiris Ricardo Bezerra	services: an experimental study on the option framing effect	
Marques		
Andrea Saayman, Shina Li, Marco Scholtz	Altruism, money illusion of tourists and livelihoods of informal	
and Alicia Fourie	crafts traders	
Parallel Session C - Room 108 - Tourism and	the environment - Tourism competitiveness	
Chair: Yasuo Ohe - Chiba University	Format de la faction of the latest and the latest a	
José Raúl Luyando Cuevas, José Vicente	Energy and tourism: Energy efficiency in hotels of northeast of	
Jaramillo Escobedo, Carina Guzowski and María Florencia Zabaloy (full	Mexico	
paper)		
Ruhet Genc	Tourism and transformation of urban space: The threat of	
	gentrification	
Oddne Skrede	Urbanization and survival of tourism firms	
Laura Vici, Francesco Angelini and	Gastronomic tourism efficiency frontiers: a meta-analysis	
Massimiliano Castellani		
Parallel Session C - Room 109 - Tourism and	labour markets - Tourism policy	
Chair: Haiyan Song - The Hong Kong Polytecl	hnic University	
Silvia Altmark and Karina Larruina (full	Total employment and tourism employment in Uruguay 2017	
paper)		
Cesar Del Pozo	The effects of regulatory enforcements on labor informality in	
	the Peruvian tourism sector	
Stephen Pratt	Tourists stealing stuff	
Stefano Scagnolari and Igor Sarman	Free destination cards that include free public transportation:	
	Effects on tourists' behaviour from a Swiss case study	







Parallel Session D - Thursday, September	5th 2019 - 11.45 to 13:30 hs.
Parallel Session D - Room 104 - Big data in	n tourism research - Economic modelling of tourism
Chair: Sylvain Petit - Université French Po	lynesia
Martin Falk, Blaise Larpin and Miriam	Effect of legal restrictions on the airbnb market
Scaglione (full paper)	
Juan M. Hernández, Yolanda Santana-	The structure of the network of visited attractions in an urban
Jiménez and Christian González-Martel	destination
Haiyan Song	Will accommodation sharing make tourist attractions more popular?
	A difference-in-differences approach
Long Wen, Haiyan Song and Chang Liu	Forecasting tourism demand with an improved mixed data sampling
	model
Parallel Session D - Room 106 - Accessible	tourism - Tourism competitiveness
Chair: Ulrich Gunter - MODUL University V	
Ana Clara Rucci, Natalia Porto and Luis	Accesibility as a competitive factor in touristic smart cities
Moreno-Izquierdo (full paper)	
Candela Murciego (full paper)	Cultural tourism and accessibility
Robertico Croes, Jorge	Extending tourism competitiveness to human development
Ridderstaat and Valeriya Shapoval	
Osiris Marques and João Monteiro	Analysis of the economic competitiveness of tourist destinations
	based on the dynamics of the supply chain: The case of the city of
	Paraty - Brazil
Parallel Session D - Room 108 - Tourism o	
Chair: María Santana-Gallego - Universida	
Natalia Porto, Carolina Inés Garcia and	Tourism strategies in the Province of Buenos Aires. A regional
Victoria Dowbley (full paper)	classification using multivariate analysis
Laura Luna (full paper)	Analysis of PCA with georreferenced data. An application in the
	tourism industry
Guilherme Augusto Pereira	Public policies, tourism and regional development induction:
Malta, Diomira Maria Cicci Pinto	Empirical evidence from a Brazilian case
Faria and Mariana De Freitas Coelho	
Erika González Rosas (full paper)	Guanajuato International Film Festival participants profile
	nd labour markets - Innovation in tourism
Chair: Silvina Elias - Universidad del Sur	
Juan Pablo Vázquez Loaiza	Computational linguistic, tourist intermediation and social networks:
	Preparatory results for experimentation
Lorena Soledad Beier, Salvador Anton	Tolerance, talent and attraction of creative workers in the tourist
Clavé and Hernán Pedro Vigier	destinations of the Province of Buenos Aires, Argentina
Dinesh Vallabh	The challenges facing bed & breakfast establishment in East
	London: A case of Quigney
Yoo Ri Kim and Shih-Chuan Lin	Brand diversification and hotel performance in the Texas lodging
	industry: the moderating effects of ownership and location



Parallel Session E - Room 104 - Tourism and economic growth Chair: Jorge Puig - Universidad Nacional de La Plata Adam Blake The micro and mac	
Adam Plake	
Adam blake The micro and mac	roeconomic consequences of Brexit on tourism
Anastasia Arabadzhyan, Paolo Figini and Estimating economi	ic impacts using big data: an application to
	the accommodation sector
	f Tourism in Tierra del Fuego
Mastronardi, Juan P. Tarelli and Lucila	
Porto	
Parallel Session E - Room 106 - Experimental economics - Inno	ovation in tourism
Chair: Rico Maggi - University of Lugano	
	er rating bias: Framing effects of rating scales
	visiting South Africa suffer from money
Fourie and Marco Scholtz illusion?	
	as a technique for building and studying the
	nation technology-based learning environment
	ls of Tourism Economics students
	image of the tourism career. A study through
the casual approach	
Parallel Session E - Room 108 - Tourism policy - Big data in to	urism research
Chair: Stephen Pratt - The University of South Pacific	
	naking concerning tourist origins portfolio: A
	sed on the ELECTRE method and applied to
French Polynesia	
■ CANCELL : - TAMES - LANGE SELECTION CONTROL CONTROL SELECTION CONTROL C	nenon in the tourist Province of Misiones.
	ng sharing economy
	d hedonic prices in Buenos Aires and CABA: an
Luis Schiavonianalysis based on BGliceria GomezValue chain and sm	
Parallel Session E - Room 109 - Big data in tourism research -	
Chair: Larry Dwyer - Visiting Professor University of Technolog	
The state of the s	bnb on hotel occupancy in Mexico using big
Gómez Aguirre and Luis Manuel Tinoco data from its websit Guerrero (full paper)	te (2007-2017).
	d professionals: the hotoresensity of Airhah
Florian Guéniot and Johan Jouve hosts	d professionals: the heterogeneity of Airbnb
	rty rentals, housing, and hospitality markets:
	perspectives from Paris
general setting and	perspectives from rails







Parallel Session F - Friday, September Parallel Session F - Room 104 - Tour	
Chair: Laura Carella - Universidad Na	1 0.7 2 May 0.7 1
Manuel Ignacio Balaguera-Jimenez,	
Andreina Moros and Gilmer Yovani	Object and agent oriented modelling of noter systems
Castro (full paper)	
Alexandros Apostolakis and	A comparison of individual preferences for smart hotels: The case of
Shabbar Jaffry	domestic and international visitors in Crete, Greece
Akarapong Untong, Kansinee	A Proposal to improve tourism perceptions' assessment in different
Guntawongwan, Vicente Ramos	cultural and development environments
and Mingsarn Kaosa-Ard	
Jovan Popesku and Sonja Zlatanov	Comparative analysis of NTOs marketing activities on Facebook
Matheus Belucio, Glauber Eduardo	Socioeconomic causes and consequences of pilgrimage: A VAR approach
Santos, Marco Daniel Duarte and	to the Shrine of Fátima
José Alberto Fuinhas	
Parallel Session F - Room 106 - Econ	omic modelling of tourism - Tourism policy
Chair: Florencia Hutter - Universidad	
Marcos Cohen Arazi, Marcelo Luis	An inquiry on the determinants of emissive and receptive tourism in
Capello and Franco Vico (full paper)	Argentina
Leonardo Moreno, Gabriel Brida,	A multivariate prediction copula model to characterize the expenditure
Bibiana Lanzilotta and F. Santiñaque	categories in tourism
Xiaoying Jiao, Jason Li Chen and	Forecasting tourist arrivals in European countries using spatiotemporal
Gang Li	autoregressive models
Rico Maggi and Eva Vroegop	What remains from vacations? Relevance and value of vacation memories
Maria Santana-Gallego, Jordi	Tourism and happiness. How life satisfaction and well-being affect tourism
Paniagua and Jesús Peiró	flows?
Parallel Session F - Room 108 - Inno	vation in tourism - Tourism policy
Chair: Mondher Sahli - Victoria Unive	ersity of Wellington
Yasuo Ohe (full paper)	Does operator's identity make a difference in efficiency in dairy farms
	performing educational tourism? A slacks-based measure DEA approach
Serena Volo	Measuring tourism innovation: Any move forward?
Kohen Alejandro	Innovation and technologies immersed in tourism
Sigbjørn Tveteraas, Enzo	The mediating role of air connectivity on destination marketing
Defilippi and Kristin Helen Roll	effectiveness
Lorenna Lombardo, Patricia	Current context of airline companies with regular operations within
Hernández and Fabiana Quadrini	Argentina: Analysis of their capacity for innovation and plan their
	marketing strategies. Case study: Patagonia - Argentina
Parallel Session F - Room 109 - Tour	ism and economic growth
Chair: Martin Cicowiez - Universidad	
Jeroen Klijs, Jack Peerlings and Bas	The economic impact of tourism and its relation to economic
Seumeren (full paper)	development: Applying input-output analysis and economic growth
	decomposition
Adam Blake, Babul Thomas Gomes	Tourism value chain analysis and poverty alleviation. A case study of
and Neelu Seetaram (full paper)	Cox`s Bazar, Bangladesh
Neelu Seetaram, Carla Massida and	An application of the quantile regression method to analyse expenditure
Romano Piras	patterns of British holiday makers
Robertico Croes, Manuel	Tourism, income and experienced poverty
Rivera, Jorge Ridderstaat and J.	
Bonilla	
Tempite Samuel Arewolo	Tourism development: a channel to an economic diversification in Nigeria



